

Triumph IAS

An Institute for Civil Services Examination & Expert Guidance for IAS

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"Write to Learn & Learn to Score"

ESSAY for IAS

UPSC - CSE Mains 2019

Under Personal Guidance of

VIKASH RANJAN

(Author, "Fundamentals of Sociology", "Applied Sociology")

Test No.	TI5098-3	Centre of Exam	New Delhi
Candidate Name	Ayushi Jain	Attempt No.	03
Date of Exam	19/11/2019	Total Marks	/250
Reg. No.	3563	Total Time	3 Hrs
Class Room	<input checked="" type="checkbox"/> Distance <input type="checkbox"/> Online <input type="checkbox"/>	Signature of Candidate	Ayushi

Note:- Please highlight the Main/Core Sentence (THESIS STATEMENT) by making BLOCK in Every Paragraph. Take half an hour extra time but Must Highlight Key Sentence.

THEME : ECONOMY, ENVIRONMENT, TECHNOLOGY PHILOSOPHICAL

Write One Essay from Each Section of the Following Topics.


Section-A

1. Is Modern Technology Becoming a Threat to Traditional Skills?
2. GDP Plus GNH: a True Indicator of a Country's Wellbeing.

Section-B

3. Joy is The Simplest Form of Gratitude.
4. Can Tourism Be a Game Changer For India?

Signature of Examiner



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INSTRUCTIONS

Essentially an essay consists of three Major Parts :

- ❖ The Introduction
- ❖ The Main Body
- ❖ The Conclusion

The Introduction is intended to lead the reader into the topic and clarify what the essay will specifically deal with. It usually consists of one paragraph, but this depends on the length of the Essay and amount of background information the context requires. The introduction will contain a key sentence (or, if necessary, more than one) that represents the thread running through the whole essay. This sentence is called the thesis statement.

The Main body deals with the major ideas that support the thesis statement. Each main idea is presented in a separate paragraph ("One Notion, One Paragraph") and developed with supporting ideas in the form of explanations, definitions, or similar, and illustrated with examples where appropriate or necessary.

The conclusion brings the reader back to the purpose of the essay and draws all the points together before making a final comment on the result of the discussion / argument. Often this final comment will point towards some consequence the discussion may have for the future or make some observation about what the discussion has revealed on a general level.

Ultimately an Essay will show a progression from a general level (in the introduction) down to the specific (thesis statement and body) and back up to the general level again (conclusion). The reader will be expecting this so it gives your essay a sense of completion.

Get the Balance Right

You probably know that all Essays should have an introduction, body and conclusion. Less well known is that the balance of these elements is crucial. A good rule of thumb is:

Introduction : 10%

Body : 80 %

Conclusion : 10%

If you get these elements out of balance you generally have a poor Essay.

Important : Have a Thesis (statement)!

An Essay is a waste of time to read if it does not have a thesis. It **MUST** have one.

This is something that most students have trouble with. A "thesis" means a personal point of view on a topic that you have argued for.

Often students are frightened about having their own point of view. However, there is nothing to be worried about. It does not mean that their point of view must be completely original; often they can find references in the library where other people argued for the same idea that the student shares.



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Essay Topic :

Is modern technology becoming a
threat to traditional skills?

Space ?

Scenario 1: Bichor community of Central

India, who possessed this traditional
skill of making ropes from plant
materials, now don't find any
buyers for their product. It is
due to the coming of technological
advancements in the form of more
fashionable nylon and plastic
ropes.

Scenario 2: Kalpana, who didn't want to
let motherhood put a stop to
her professional career of making
traditional "Poola Tada" a
floral decoration worn by brides.
She used "Facebook Code for the
next billion" program and

E-marketing. Now her enterprise
"Pelli Podda Jada" employ more
than 300 women across 6 states,
using their traditional skill.

In the above two scenarios, in one the
technology has led the community to
leave their traditional skills while in
the other the modern technology
gave the required push to keep the
traditional skill alive. So, it is
hard to decide if "modern technology
is becoming a threat to traditional
skills?"

Right from the neolithic period
and Indus Valley Civilization, they
knew the skill of POTTERY, they know
how to cast metals into figurines
like Dancing girl of Mohenjodaro. During

the Mauvras, the extraordinary skills led to formation of STUPAS and historical pillars and during the Guptas the coming of temples of various sorts.

During the medieval, the skill of masonry reached its zenith with the construction of monuments like Taj Mahal, Red Fort, Qutb Minar etc. But, ~~there~~ The type still exists today but the skill employed is changing due to the changing technology. Let us see how!

A promise or a Pencil!

Starting from the basic unit of a household, the traditional skill of cooking is now getting replaced by ready to go foods like "Cuppa Mania" or boil and eat in which mere adding of boiled water provides a palatable food

Also reflect
use how
to lead to
GTS is
also

item. The 'roti maker' is replacing the traditional art of bread making. The skill of utensil washing is getting replaced by automatic washers. And the skill of stone queen assisted food making, is replaced by food processors and mixers. Does it not show that the traditional skills are threatened by modern skills?

The traditional skill of POTTERY making, is now getting replaced by factory made utensils. The "diwali deepak" are replaced by China made lights. The traditional skill of chulha (stove) making is replaced by induction plates. And the traditional "Surahi" (earthen pot) to keep water cool, is replaced by the refrigerators. Thus, modern skills are really threatening the existence of traditional skills.

Further, the traditional skill of house making using bamboo as in case of tribal communities, or with locally available material. Now the prevalence of technological items like pre-fabricated walls, concretisation of raw materials etc are sidelining the traditional skill.

Apart from this, the traditional skill of pedagogy, the famous guru-shisya parampara, the ashram schooling etc are replaced by the virtual reality teaching in the form of MOOCs (massive online courses), SWAYAM Pratha channel etc.

The platform like "Byjus" and "e-pathshala" are platform through which children can learn without personal connect. It is not a sign of diminishing traditional skills of teaching.

Also, the traditional skills of making manuscripts, writing, calligraphy,

painting etc, are now being replaced
by online typing, e-books like available
on Kindle, Microsoft word ^{AUTO} where hundreds
of fonts are available etc. Now it is
hard to see works like Tutinama, Hamza-
nama etc and it require greater
efforts like Project Gutenberg to keep the
skill and art alive. Technology is
really threatening the traditional skills

And, the traditional set of
leather tanning, jewelry making,
carpentry etc are all over-shadowed
by technology driven advancements.

Today, we find well polished factory
made furnitures and the sight of
jute and bamboo furnitures is rare.

The skill of spinning cotton and wool
are is replaced by the power looms.

The art work of Chikankari, lakhnavi

kadai, kashmiri work etc are replaced by the machine embroidery. Modern technology is threatening traditional skills, no doubt in that.

Further, the traditional skill of minting coins etc are replaced by the virtual currencies like BITCOIN and ETHEREUM. The tradition and culture is under the largest threat. They are also influenced by modernisation and using newer technologies thus losing their traditional skills.

The skill of people to people connect is also getting diminished.

The robots like LAKSHMI acting as an attendant in a bank, or the temple priest robot in the form of a robot.

People attend 'satsang' (religious teaching) on mobile only. This is persuading enough to know that your traditional skills are threatening by modern technology.

But there is other side of coin as well. There are many ways in which technology has helped the traditional skills to flourish. Modern technology has made the documentation, propagation, reach etc of the traditional skills a reality. The traditional skill of making 'MAHUA drink' is now being marketed under the brand 'MAHUA' by TRIFED, doing some technological processing, adding certain flavours like ginger, cardamom etc, providing employment to these people.

The traditional skill of diamond-cutting of Panna, skill of gold jewellery making of Surat, the wood and copper work of Bidri are famous more than ever. They are traded online through e-commerce sites. In some cases, the technological help has fastened the process. For example - "Patibon.com", a ~~set~~ maker and of traditional cloth of Rajasthan. In this way

modern technology is helping traditional skills.

Some traditional skills are still relevant today like CIRE RERDUE or the Lost Wax Method is used today also.

Sometimes, it is in the interests of people to move to technological advanced methods for example the traditional skill of can-hole mining of coal or the exploitative and fatal practice involving BLOOD DIAMOND or the aftereffects of harmful chromium in leather tanning.

The health of the people such as women using traditional chulhas, weather safety due to concrete homes, educational to hinterland using technological means, and also sometimes adding to health and hygiene of the people. So, it is not necessarily detrimental in the interests of people to adopt modern technology a bit.

Importance of Tech

?

But, it is our responsibility to preserve the traditional art because they are our heritage. The government programs like BHARAT PARV, USTAAD etc are promoting traditional skills. They should be empowered by providing IPR awareness, good marketing, raw materials for the propagation of their skills.

As said by Kalidasa,

"Not everything which is ancient is good,
Nor should you think, everything which is modern is bad,
Wise men carefully analyse and come to a conclusion,
while fools move around and stick to other opinions."

Therefore, we should adopt modern technology only upto an extent which doesn't harm the traditional skills because that is what makes the identity of India and in essence the "Unity in Diversity".

Essay Topic :

"Can Tourism be a game changer for
India"

Potential :

- Presence of nearly all geographical features from the beautiful and picturesque valley of Kashmir to desert of Rajasthan. From the evergreen forest of north-east to the beautiful Western ghats. From the plains of Central India to mountains of Himalaya and Satpura.
- Presence of medical technological advancement, treatment of patients at par with international standards. The need of medical facilities in Middle East, West Asia etc.
- Home to nearly all religions of the world. From Kirtans and chants of Vedic mantras to the soothing sound of bells of Bodhi Gaya. From Jama Masjid

to the historic churches of Goa.

Need:

Presence of demographic dividend, need of jobs and employment. Economic survey 2018-19 estimates an addition of 9.6 mn in 2021-31 and 4.2 mn in 2031-41. Need of development and prosperity.

Looking at the above two scenarios, we can see that India has both the potential as well as the need to delve into the tourism sector. It can be a home to all three Recreational tourism, Medical tourism, spiritual tourism. And in this content a valid question arises-
"Can tourism be a game changer for India?"

Right from the Mauveya, India has been an abode for Educational tourism, where Taxila University received students from national as well as international borders. Later, others like the prominent Nalanda and Vikramshila university catered to students.

Religion ~~was~~ has always been important from tourism perspective for example → Fahien during Chandragupta I, Huen Tsang, I-Tsing etc came to India to see the land of Buddha. Later, persian and turkish ~~settlers~~, attracted by the prosperity and natural richness of Mother India, made India their home.

Also, the propagation of religion also made missionaries of religions like Christians on the kerala Coast and Islam through the north-west India, to visit our country. Now let us look

at how in present scenario, the tourism can act as a game changer for India.

India is a perfect epitome of

"unity in diversity", India is a home for

multiple cultures, religions, cuisines, life-styles,

craft and art. We have Goa which can

give one a modernized touch of the world while

on the other Rajasthan, where one can observe the

most traditional of the things. One can also get

to see "tribal art and culture" in India.

One can find pre-historic paintings in Bhimbetka, taste of different geographical locations - desert, forest, mountains, plains etc.

India has one of the highest

demographic dividend and in order to utilize it, we need avenue like tourism.

Tourism can allow newer employment like in hospitality sector, transport etc and

Protect
Potentials
For Tourism

Important

also now IT jobs to provide online support like Yatri.com, online hotel booking like Goibibo, MakeMyTrip etc. It will decrease unemployment rate in India. Does it not show that Tourism can be a game changer for India?

Also, the beautiful location of all kinds can provide facilities for "Cinema Tourism", where movies can be shot at various locations in India.

for example - The movie "Eat, Love, Pray". It will add to the development and prosperity of the regions. The presence of national parks and numerous wildlife sanctuaries can promote "Jungle-Tourism" and thus provide employment to the local youth and also awareness about sustainable preservation of these abodes.

Thus, tourism can be a game changer for the preservation and local development of various regions of India.

The conservation of heritage can

Potential
+
power

also be promoted by tourism because tourism will add to the local prosperity and hence more capital to preserve.

For example - The areas around SHIRDI in Maharashtra are highly developed after promoting tourism in that area. And same can be horizontally implemented for other places especially through RELIGIOUS TOURISM. We can observe that tourism can be a game changer for conversion of potential tourist destinations.

Further, Medical tourism can promote further advancements into the field and promote its development by bringing more capital especially from the Asian and African countries. Concepts like "HOME-STAYS" can be utilized to give avenues for local people to use their extra space in homes to attend paying guests who are in quest to have experience of authentic life style of the region for example as used in Kerala and North East.

Potential
+
Important

Very
Important

Potential
+
Important

Also, promoting the tourism industry, will also help in marketing of local products for example - "Feni" drink of Goa, Mahua' drink of Bastar, Pashmina' shawl of Kashmir, 'Chanderi' sarees of MP etc. It will also increase people to people to ~~people connect~~ and also ~~awareness~~ about each other cultures both nationally and internationally. It is therefore, appropriate to say that ~~tourism can be a gamechanger~~ because it can decrease ideologies like regionalism, separatism etc.

Not only this, tourism can give boost to FOREX market, Real Estate sector, and thus help in increasing the Gross Domestic product (GDP) of the country. It will also increase competitive federalism among states as under the umbrella of Incredible India we have campaigns like "Hindustan Ka dil Dekho" (See the heart of India) of MP, "Padhavo Mere Desh" (Come to my home) of Rajasthan, the Bihu dance of Priyanka -

or promote

or promote

Chopra⁹ to promote Assam tourism. Truly
tourism can be a game changer.

But, we need to be cautious
about certain things and prevent it
from becoming a "Double Edged Sword".

"Environment protection" should be the
priority. The recent cleaning of
"Nakki Lake" of Mount Abu found huge
amount of beer bottles in it which
were harming the ecology of the area.

Security of the tourists should be
given importance. The recent case of the
murder of a Russian teenager in Goa is a
can on point. The harassment case of
tourists especially international ones should
be avoided. Basic needs also should be
provided at least. Clean toilets had always
been an issue in India. People in India
lack skills to reap fruits of blossoming
tourist opportunities in the country.
They can not change the game in the
wrong direction.

Connectivity to potential tourist destinations and privacy of the locals must be ensured. The recent case of North Sentinel Island in which an encroacher entered the protected tribal area. Protection of the monuments should be done properly for example → The latest warning by UNESCO for the preservation of heritage Dargeling Railway is a case in point. Doodling by tourists themselves should be avoided. Homogenisation of local culture should be avoided. Otherwise, tourism may not become a game changer for India.

To move towards a brighter future, Government must promote Indians to prefer domestic destinations for tourism and "Dekho Apna Desh" programme is a welcome initiative. "Paryatan Parv" (Tourism Festival) type programme should be organised more frequently and at local levels. "Atithi Devo Bhava" (guests are God) feeling should be inculcated among the local public to respect tourists.

Suggestion

Initiatives

The adoption of monuments for preservation for example Red Fort by Odisha group is an appreciable step. The schemes like "PRASAD" promoting religious tourism and tourist circuits in which rural is also a circuit are promoting inclusive tourism tendencies. The budget 2019-20 announcement of making 17 tourism sites as "Iconic tourist Destination" is a step in the direction of making tourism a game changer for India.

Tourism is a boon also for the soft power diplomacy of India. India is a land of diversity, beauty, richness of spirituality, and many more. Therefore, we must blend this opportunity with the available resources of demography of the country to make it a even big success. Tourism will make the world aware of versatility of "ATULYA BHARAT" (Incredible India).

Crafts
 → leather
 → clockwork / spinning
 → pottery
 → carpentry
 → Maroney
 → jewellery making

skill writing, painting, calligraphy etc
 e-books eg. Tutu name

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Is modern technology becoming a threat to ~~modern skills~~ traditional skills

Scenario 1 Bishar community → rope →

Scenario 2 Kalpana "Pelli Poda Jada"

traditional art → mⁿ, ch → changing drastically → change, technology

Yes	No	What to do.	
<p>AI → food making cooking - roti maker</p> <p>→ basket → shaver walkmen ukhil</p> <p>chukka, fuel cake Modern stove</p> <p>traditional house dombo → modern</p> <p>skill teaching → MOOCs, digital platform</p> <p>skill writing painter Tutinama, hamzaramchi e-books, autorad etc</p>	<p>Cheap & easily available - Economy scale</p> <p>leather clockwork Spinning</p> <p>carpentry Jewellery making</p> <p>currency → bitcoin (coin minting etc) tribal art & culture</p> <p>Impact → losing jobs → replaced by robot such as Lalaboni → Indonesia → temple piec → Vachule → Sehsang</p>	<p>Bidi etc more valued.</p> <p>Documental - Patch - Awareness</p> <p>diamond, ruby prima</p> <p>Circ procedure</p> <p>9H guard</p> <p>→ Pollution (to children sick kids) → Harmful (leather - Corium) → saving resources → exploitation: Blood diamond → harm with → security / → nuts → health, hygiene. → eduⁿ to hinterland</p>	<p>Bharat Parv</p> <p>raw mbl</p> <p>marketing</p> <p>privacy cyber security</p> <p>IPR protection</p>

Conclusion

Kalidasa quote

Paryatan Paro
Dekho apna Desh
Atithi Deso Bhava

17 Konic sites
Piscad
Tourism Circuits

Bharat-clashan,
JBR
~~Incredible India Campaign~~

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Com tourism or a game changes for India

- 1 Medical tourism
- 2 spiritual tourism → Bodhi gaye
- 3 Recreational tourism

Yes		Precautions		Soft
<ul style="list-style-type: none"> - Desert - Namis of forest Demographic dividend 	<ul style="list-style-type: none"> ① Geography - clean - Kashmir employment new jobs - IT sector 	<ul style="list-style-type: none"> ② Diversity of religion → good habits → Kashmir → label culture 	<ul style="list-style-type: none"> Skills → Make → On → take → prof 	<ul style="list-style-type: none"> ATITHI Deso Bhava Amis Khan
<ul style="list-style-type: none"> ③ Religious, sacredness etc ④ Poverty alleviation 	<ul style="list-style-type: none"> ④ Medical tourism → Hospital ⑤ spiritual tourism ⑥ Film tourism → new jobs 	<ul style="list-style-type: none"> ⑤ penetration of area, dler eg Shirdi (Poverty) Middle East ⑦ Etindless Buddhism (Bodhi gaye etc) Experience of authentic lives eg: Kerala "home stays" (local people dler) 	<ul style="list-style-type: none"> Connectors eg: Bikaner Protn of monument eg: Dargahs RW Pro by tourists themselves 	<ul style="list-style-type: none"> Basic mode privacy → talab Asan ODDAN Scheme
<ul style="list-style-type: none"> - Real Estate - GDP 	<ul style="list-style-type: none"> Forex People to people connect regionalism State MP → "Hindustan ka bil dekha" Raj → "Pachhara mau desh" NE WB Anam → "Pnyanka Bihu" 	<ul style="list-style-type: none"> ⑧ Branding of local mbrl - Pashmina shawl - Stone Dulaq work - saree → Landosi 	<ul style="list-style-type: none"> homogenization of culture People prefer → → 	

Conclusion → Soft power diplomacy.

Atulya Bharat (Incredible India).

of tourism for India like promotion of National Heritage at global level, boost to service sector etc. Also discuss challenges for tourism like J&K militancy, N-F insurgency, Government's role, Eco logical degradation, etc.

67

Conclusion ⇒ Needs to be more connected to discussed aspects & topic
Sentence

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REMARKS : ESSAY-2		Excellent	Good	Satisfactory	Average	Poor
(i)	Introduction	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(ii)	Temporal Illustration	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(iii)	Sectoral Elaboration	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(iv)	Context Knowledge	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(v)	Contextual Justification	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(vi)	Paragraph Alignment	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(vii)	Conclusion	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(viii)	Visibility of Thesis Statement	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(ix)	Visibility of Topic Sentence	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(x)	Novelty-Illustration	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(xi)	Language Competency	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(xii)	Legibility- Readability	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Overall Remarks:-
Intro → Start with defining term 'tourism' and then given a passing reference to importance of tourism for India and India's potentials for tourism to establish given statement (You have mentioned almost every aspect but improve presentation of content)

Temporal - visible
Content and context - Content is good & contextualized. Discussed aspects to reflect importance of tourism + India's potentials for tourism are good But

discuss importance & potentials separately for better clarity in content. Add more importance

Given Satisfactory are good ⇒ A year = presentation of content in short para
Topic sentence - visible but make it visible in para for better content (writing) good